



## PRESIDENT

Message from District President Jim Altwegg on Page 3. Learn about Jim's fun news on our location for the District Convention!!!

## MID-WINTER

National Exchange Club Foundation Trustee Joe Dudek visits from Connecticut and shares his news to become National President-Elect on Page 4.

## Website

JP Fallou makes it easy to access our District Website on Page 5

### RECONNECTING

As we build forward into 2023, we would love to hear from all of you. Please connect with your Division Director (DD) and initiate a relationship with your DD. Your words mean a lot, so please don't hesitate.

Your membership and relationship in Exchange can go beyond your Club. It's up to you in terms of what you want. Our leaders in our District are anxious to hear from you, in fact they're like the Maytag Repairman.

Please say hello to DD's:

Janell Darby (San Diego)

Buzz Chambers (Garden Grove)

Ken DuFour (Newport Beach)

Dr. Jay Shery (Culver City)

Emily Myhre (Central Coast)

John Blythe (Kern Valley)

Phil Griego (San Jose)

Contact Info on District Website!





# Mid-Winter Educational Conference

Photos Courtesy of Janell Darby, Chris Tiemann, and Johnny Tai



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Message from  
District President  
Jim Altwegg

How time flies...only four months to our district convention and the end of our Exchange Year. Such a busy time for our clubs, our great committee chairs, and our officers at every level.

I guess this is where I give everyone the "Pep" talk about finishing the year strong! Well we do need to re-commit to a strong finish. At the Mid-Winter meeting we were only 2.5% down in membership this year. With a new club building effort in Las Vegas and a new Excel club effort in Fontana, we can finish with an overall gain in Membership. We will need the commitment of all the Districts Clubs.

Now for some really fun news!!! We will be holding our District Convention at Arizona Charlies (Decatur Hotel & Casino) in Las Vegas June 23rd-25th. We are looking forward to seeing a record turnout at this Convention. So, please plan on attending and bring someone new with you. It will be a great event. See You There!!!

Yours in Exchange  
Jim Altwegg

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Joe Dudek is the Executive Director of Help for Kids, a Prevention of Child Abuse Center in the state of Connecticut. Joe is currently a Trustee of the National Exchange Club Foundation and has a long history of serving in Exchange at all levels as a member for the last 20 years. Joe is seeking to be a great National President-Elect and envisions expanding Exchange Clubs to all 50 states.

Joe would like to see great events in our communities. As an example, the Coastal Carolina Faire has 15 thousand people in attendance per day. The clubs tend to be larger in this area. He believes events draw people to the clubs and provide many opportunities to begin relationships with our community members.

Joe is seeking to align with Kansas City BBQ, a non-profit group, and partner with them nationally. A club can hold a Kansas City BBQ Competition on their own, or hold some other event, which will get people in, raise visibility to Exchange, and bring in funds. The essence behind all this are the family activities and music.

For the competition, Joe's Exchange Club brings in people to judge and trains these volunteers. These folks continue to support our communities in many facets. The bottom line is that we are able to bring in hundreds of thousands of dollars in donations.

In Joe's career, Joe grew a \$2 million business to \$40 million as General Manager with Cox Media Group. This 5th largest in the media industry elected to no longer be in this industry anymore. As a family business, they decided to exit. Joe followed the door out as well. God shifted him to Corporate Consulting, to eventually run an Exchange Club Prevention of Child Abuse Center.

Article  
Contributed By  
Johnny Tai

Joe has taken another approach to expand Exchange membership by solving a community problem. They committed to distributing the diapers for their community hospital in Stamford CT, where they needed volunteers to help. Their first step was to spread the word. Ultimately, more people would learn about Exchange as they are seeking diaper donations and distributing diapers. It is satisfying to not only help the babies' bottoms, but also the bottom line in growing Exchange membership and donations.

For more information, search for 'Joe for Exchange' on Facebook and 'like' his page.





CA/NV District Exchange Website

By Jean-Pierre Fallou of Kolena Corp

The **California/Nevada Exchange Club Portal** provides a Community-based platform that is important to us as it enables our members to connect to each other by increasing engagement, retention, and gathering of valuable feedback for our clubs. Everything in a community website revolves around its members. Having a community-friendly platform that's easy to access, engaging, and simple to use is crucial for creating a great experience for our members. Members can use the platform anywhere, at any time, on any device. Check out our Home page at <https://calnevexchange.org/>. We encourage you to register at <https://calnevexchange.org/registration/> for access to the Portal to get started.

If you would like to learn more about the site and its capabilities, please visit <https://calnevexchange.org/about-us/>

